



## COMPETITION TO DESIGN THE 2008 HAUNT SHOW T-Shirt

### OFFICIAL RULES

#### Sponsor

This design contest is sponsored by TransWorld Exhibits, Inc., 1850 Oak Street, Northfield, IL 60093.

There is no purchase necessary to enter or win. The contest begins on November 26, 2007 and ends on January 21, 2008, at 11:59 p.m., CST.

#### Eligibility

This contest is open to legal residents of the United States and the District Of Columbia who are 18 years of age and older and is void where prohibited by law. Participation requires acceptance of the terms and conditions of the Official Entry Form, Verification, Release and License.

Directors, officers and employees (as well as immediate families of such directors, officers and employees) of Sponsor or any of Sponsor's affiliated companies, subsidiaries, agents, professional advisors, advertising and promotional agencies are not eligible to enter or win.

Only one entry per person is permitted. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an Internet access provider or the domain associated with the submitted email address. Sponsor reserves the right to disqualify multiple Internet entries from any person or email address. Sponsor also reserves the right to disqualify any person who tampers with, or intentionally infects with virus, any of the networks, servers, or computers that are used in this contest. All entries become the property of Sponsor and will not be acknowledged or returned. Sponsor is not responsible for lost, late, incomplete, illegible, misdirected, damaged, inaccurate or postage due mail entries. Sponsor is not responsible for (a) failed or unavailable hardware, network, software or telephone transmission or technical failures; (b) damage to entrant's or any person's computer and/or its contents; or (c) causes beyond the Sponsor's reasonable control that jeopardize the administration, security, fairness, integrity, or proper conduct of the Internet portion of this contest. Sponsor reserves the right to suspend, or terminate the Internet portion of this contest if the security, fairness, integrity, or proper conduct of the Internet portion of this contest is jeopardized. If this contest is terminated before the end date, Sponsors' panel of judges will determine the winners based on all eligible entries received as of the termination date. By entering, you consent to receive sales and marketing materials related to Sponsor's shows. At times, we may share your information with a third party engaged in a similar business. If you do not wish to be contacted by Sponsor, or third parties engaged in similar businesses, please send a written letter including your name and address, stating your desire to be removed from the contact list to:

TransWorld Exhibits, Inc.  
Opt-Out List  
1850 Oak Street,  
Northfield, IL 60093.

#### How to Enter

Design a single-sided T-Shirt incorporating the following elements:

- Haunt themed design of a community acceptable nature
- Physical size of 9.5" wide by 12.5" tall
- Use of 4 colors or less, suitable for printing on a white shirt.
- 150 dpi or higher resolution
- Text identifying the "2008 13<sup>th</sup> National Haunt & Attractions Show at the Sands Expo & Convention Center in Las Vegas" and "www.hauntshow.com"

Entries may be submitted electronically from our website [www.hauntshow.com](http://www.hauntshow.com) or as a CD, in PSD or JPG format (including all layers), created at 150 dpi or higher resolution, and sized to fit the specs (9.5" wide by 12.5" tall). All entries must be accompanied by a fully executed "Official Entry Form, Verification, Release and License".

Submit electronic entries to [dave@tweshows.com](mailto:dave@tweshows.com) on or before 11:59pm (CST) on January 21, 2008;

-or-

Mail CD entries with fully completed "Official Entry Form, Verification, Release, and License" to:

Dave Tackitt  
TransWorld Exhibits, Inc.  
1850 Oak Street  
Northfield, IL 60093

Mail entries must be postmarked no later than January 21, 2008, and received by TransWorld Exhibits on or before January 25, 2008.

## **Prizes**

**Grand Prize:** The winning design will be featured on the Official "2008 National Haunt and Attractions Show" T-Shirt. The winning designer will be awarded a cash prize of \$200, a complimentary T-Shirt, a souvenir participation ribbon, and special recognition at the Haunt & Attractions Show and on the Haunt & Attraction Show website. The approximate retail value (ARV) of the grand prize is \$225.00.

**Other Prizes:** Four runner-up designers will each be awarded a complimentary T-Shirt and a souvenir participation ribbon. The approximate retail value (ARV) of each prize is \$25.00.

## **Selection of Winning Entry**

On January 26, 2008, a panel of Judges appointed by Sponsor will select potential winners from among all eligible entries received. The odds of winning depend upon the number of eligible entries received.

The decision of the judges shall be final.

Judging will be based upon the following weighted criteria;

- 50% Creativity of graphic design and relevance to haunt industry theme;
- 30% Clarity of text;
- 20% Conformity with technical specifications.

Sponsor will attempt to notify each potential winner by certified U.S. mail, Return Receipt Requested. Sponsor may, at Sponsor's discretion, also attempt to notify such potential winners by telephone and/or email. Each potential winner must complete, sign and return an Affidavit of Eligibility and a Liability and Publicity Release (except TN residents need not sign the Publicity Release) and return them to Sponsor within seven (7) days after mailing by Sponsor or the prize may be forfeited and another potential winner selected (subject to the process above). By entering this Contest entrants (except for TN residents) consent to the use of their name, likeness and biographical information in advertising and promotional materials without compensation. Prizes are non-transferable. No cash redemptions or substitutions for prizes will be permitted except at the Sponsor's sole discretion. Federal, state, local and/or international taxes on or in connection with any prize are solely the responsibility of the winner.

## **Winners' List**

To receive a list of the prize winners, mail a self-addressed, stamped envelope on or before February 28, 2008 to:

Jennifer Braverman  
TransWorld Exhibits, Inc.  
1850 Oak Street  
Northfield, IL 60093



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2008 HAUNT SHOW T-Shirt**

**OFFICIAL ENTRY FORM, VERIFICATION,  
RELEASE, AND LICENSE**

**ENTRY FORM, PARTICIPATION VERIFICATION, RELEASE, AND LICENSE:**

I, the undersigned, verify that all the information submitted by me during the registration process is true and accurate. By entering this contest, I agree to be bound by the terms and conditions of the official rules.

I hereby grant\* to TransWorld Exhibits, Inc. the unrestricted, unlimited right and permission to use, reproduce, copyright, publish, publish on the internet, and exhibit in any form and manner whatsoever, including but not limited to use for commercial purposes, any and all photographs, video tapes, or other means of reproduction of my physical likeness taken on the date here of, in conjunction with contest, without compensation and without restriction to the date of use. \*(Except Tennessee residents).

I hereby waive any and all rights I may have to inspect or approve of the finished or unfinished photographs, video tapes or reproductions. It is further understood, no approval will be needed for use made of any such photographs, video tapes or other means of reproduction, as referred to herein, so long as the use is of a lawful purpose.

I hereby agree that in consideration of my being allowed the chance to enter the Contest, I hereby grant to TransWorld Exhibits, Inc. a perpetual, exclusive, worldwide license and right to utilize the entry material that I submit to TransWorld Exhibits, Inc. in connection with the Contest. The Entry Material will not be returned. Without limiting the generality of the foregoing, I acknowledge that the foregoing license grants to TransWorld Exhibits, Inc. the right to use, modify, reproduce, publish, perform, display, distribute, make derivative works of and otherwise commercially and non-commercially exploit the Entry Material in perpetuity and throughout the universe in any manner or medium now existing or hereafter developed without separate consideration to me or any other person or entity. I agree to take any further action (including, without limitation, execution of affidavits and other documents) reasonably requested by TransWorld Exhibits, Inc. to effect, perfect or confirm Sponsor's rights as set forth herein.

I hereby warrant and represent that (a) I own all rights in and to the Entry Material; (b) the Entry Material is an original work of design created by me; (c) the Entry Material has not been copied, in whole or in part, from any other work; and (d) the Entry Material does not violate, misappropriate or infringe any copyright, trademark or other propriety right of any other person or entity.

I am at least eighteen (18) years of age and am a legal resident of the United States of America or the District of Columbia. Having read the above and thoroughly understanding its terms and meaning, I know no reason why I am not free and competent to grant this release and license. I further agree that this verification, release and license agreement shall be construed and enforced in accordance with the laws of the State of Illinois.

**I accept the above participation verification, release and license (Cannot complete registration form below unless you have read and understand this and checked the red box to the left)**

-----**Entry Form**-----

**Name:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City:** \_\_\_\_\_

**State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_ **Cell:** \_\_\_\_\_

**SIGNATURE (Applicant)** \_\_\_\_\_ **Date:** \_\_\_\_\_