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24th International Halloween Costume & Party Show and 13th National Haunt & Attractions Abound with Exciting Product Introductions and Special Incentives

(Northfield, IL) – In anticipation of the largest tradeshow for the Halloween, party and haunt industries, exhibitors are preparing their product launches and special incentives for TransWorld Exhibits' 24th International Halloween, Costume & Party Show (HCPShow) and 13th National Haunt & Attractions Show scheduled March 16-19, 2008, 9:30 a.m. to 5:30 p.m. at the Sands Expo & Convention Center in Las Vegas.

Gore Galore, based in Cynthiana, Ind., is supplying complimentary ear plugs for any purchase of its Scream Cube – the first battery-operated, portable, super loud, multi track MP3-based, actor-worn sound system. The company's second new product introduction is for the "Weapons of Mass Destruction," which is a unique line of hand-held actor bone weapons made of latex and foam that are available in various designs. More information is available on www.gore-galore.com.

Piñatas have been around for hundreds of years, and Invehntology, Inc. located in Lompoc, Calif., is ensuring the popular game stays top of mind with its portable, durable and decorative "DaLe! DaLe! Piñata Game Kit." The kit includes everything you need -- a tripod that erects to 12' high and retracts to 5½', leg extensions, one rope, one pulley and handle, concrete pads and carrying case all weighing under 55 lbs. In 90 seconds, set up is complete and partygoers are ready to play. Find out more by visiting www.whosdale.com.

What is a modern day haunt without a corpse costume? SpookywoodsFX, based in High Point, S.C., is introducing Full Body Corpse Costumes – Film Quality Costumes for Today's Modern Haunts. Produced with top quality materials with the highest detail in craftsmanship, various themes are available to fit any haunt. Visit www.spookywoodsFX.com for more information.

The show-stopping attractions continue as SkullTroniX, based in Rancho Cordova, Calif., unveils its new animatronic human skeleton. The SkeleTron is the companion body to the company's award-winning SkullTroniX Animatronic "Talking" Skull that features realistic motions, professional voice tracks, dynamic color-changing eyes, exterior scenic lights and a choice of animation routines. More information may be found on www.skulltronix.com.

All new for 2008, HauntedProps.com, located in Deer Park, NY, is announcing a complete line of horror electric props and animatronic props. Designs include bloody gore static props and zombies that range from slaughtered pigs to severed heads. Also new this year are their sensors with a timer that plugs into any outlet for additional animatronics, light and fog. Visit www.hauntedprops.com for more details.

GlowMan Costumes, located in San Antonio, Texas, expects to change the landscape of Halloween with its revolutionary, chemiluminescent costumes. Five fun and original designs include the GlowMan, GlowGirl, Glowbot, GlowPrincess and GloWitch. All costumes are available in a variety of colors and adult and children's sizes. More information is available at www.glowmancostumes.com.

With 17 new products in queue for introduction in 2008, Oak Patch Gifts, located in Eugene, OR, is more ready than ever to make a difference at the next party with its expanded Laid Back product line. The new party accoutrements include the "Mood Swingers Wine Glass," "Hot & Flashy Stemware," "Bachelorette Tiara," "Tickled Birthday Wine Glass," and "Tickled Birthday Party Beads." More information on these special occasion novelty items can be found on www.oakpatchgifts.com.

Perfect Pumpkin, Inc., based in Floyds Knobs, Ind., is announcing its new "original" patented Pumpkin Surface Carver Kit. This is only pumpkin-carving system that helps the carved pumpkin last for months. Check out www.pumpkininsurfacecarver.com for more information.

Special incentives from magazines will also be available throughout the shows. "Party & Paper Retailer" and "Fantasy Costume & Apparel Retailer" are offering free subscriptions to their magazines, along with a chance to win a \$500 gift card to the world's premier jewelers, Tiffany & Co.

"With the continued popularity of the Halloween season, the emergence of the adult market, as well as the latest advances in haunt technologies, the HCPSHOW and Haunt & Attractions Show is the gateway to the greatest variety of licensed products, new product launches, and creative ideas," said Joe Thaler, chief executive officer and chairman of TransWorld Exhibits, Inc.

The 24th International Halloween Costume & Party Show and the 13th National Haunt & Attractions Show are *the* shows where buyers come to see the latest in giftware, seasonal items, Halloween merchandise, licensed products, animatronics, lighting, sound, and special effects. More than 700 exhibitors will showcase what's new among 10,000 visitors from 47 countries.

To attend or exhibit at either the 24th International Halloween Costume & Party Show or the 13th Annual Haunt & Attractions Show and for complete details on seminars, celebrity appearances, and special event programming, visit www.hcpshow.com and www.hauntshow.com or call 800-323-5462 or 847-446-8434 for international calls.

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